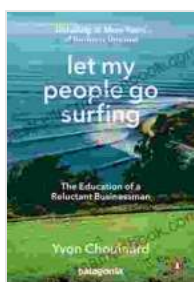


# The Education of a Reluctant Businessman: Including 10 More Years of Business

The Education of a Reluctant Businessman is a book by Richard Branson, the founder of Virgin Group. The book is a memoir of Branson's early life and career, and it provides valuable insights into the life of a successful entrepreneur.



## Let My People Go Surfing: The Education of a Reluctant Businessman--Including 10 More Years of Business

**Unusual** by Yvon Chouinard

★★★★☆ 4.6 out of 5

Language : English

File size : 143635 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

X-Ray : Enabled

Word Wise : Enabled

Print length : 270 pages



Branson was born in 1950 in London, England. He was a dyslexic child, and he struggled in school. However, he was always a creative and entrepreneurial thinker. At the age of 16, he started his first business, a magazine called Student.

Student was a success, and it helped Branson to develop his business skills. In 1970, he started Virgin Records, a record label that would go on to

become one of the most successful in the world. Branson also started a number of other businesses, including Virgin Atlantic Airways, Virgin Mobile, and Virgin Galactic.

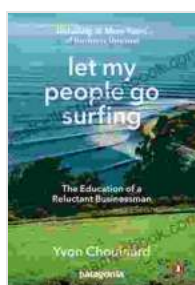
Branson is a self-made billionaire. He is also a philanthropist and an environmentalist. He has written a number of books, including *The Education of a Reluctant Businessman*, *Screw It, Let's Do It!*, and *Business Stripped Bare*.

### **Key Takeaways from The Education of a Reluctant Businessman**

1. **Follow your dreams.** Branson was always told that he would never be able to succeed in business because he was dyslexic. However, he never gave up on his dreams. He believed in himself, and he worked hard to achieve his goals.
2. **Don't be afraid to take risks.** Branson has never been afraid to take risks. He has started a number of businesses, and he has not always been successful. However, he has learned from his mistakes, and he has never given up on his dreams.
3. **Be passionate about your work.** Branson loves his work. He is passionate about creating businesses that make a difference in the world. His passion has helped him to achieve great success.
4. **Have fun.** Branson believes that it is important to have fun in life. He enjoys working, but he also makes time for his family and friends. He believes that life is too short to be serious all the time.
5. **Give back to your community.** Branson is a philanthropist who has donated millions of dollars to charity. He believes that it is important to

give back to the community. He has also worked to raise awareness of important issues, such as climate change.

The Education of a Reluctant Businessman is a valuable book for anyone who is interested in business or entrepreneurship. Branson's story is inspiring, and his advice is practical and actionable. If you are looking for a book that will help you to achieve your business goals, then I highly recommend The Education of a Reluctant Businessman.



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