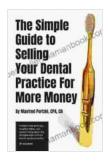
The Simple Guide To Selling Your Dental **Practice For More Money**



The Simple Guide to Selling Your Dental Practice for

More Money by Manfred Purtzki



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Selling your dental practice can be a big decision, but it can also be a very rewarding one. If you're thinking about selling, there are a few things you can do to get the most money for it.

1. Get a professional valuation

The first step is to get a professional valuation of your practice. This will give you a good idea of what your practice is worth and will help you set a realistic asking price.

There are a number of factors that will affect the value of your practice, including:

* Location * Size * Number of patients * Revenue * Expenses * Equipment

A professional valuation will take all of these factors into account and will give you a fair market value for your practice.

2. Prepare your practice for sale

Once you have a valuation, you need to start preparing your practice for sale. This includes:

* Getting your financials in order * Cleaning and organizing your office * Updating your equipment * Training your staff

By taking these steps, you will make your practice more attractive to potential buyers and will increase the chances of getting a higher price.

3. Market your practice

Once your practice is prepared for sale, you need to start marketing it to potential buyers. This can be done through a variety of channels, including:

* Online listings * Print advertising * Networking * Referrals

It's important to create a marketing plan that will reach your target audience and generate interest in your practice.

4. Negotiate the sale

Once you have received offers from potential buyers, you will need to negotiate the sale. This is where you will need to be prepared to compromise on price and other terms.

It's important to have an experienced attorney represent you during the negotiation process. They will help you protect your interests and ensure

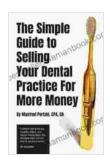
that you get the best possible deal.

5. Close the sale

Once you have negotiated a deal, you will need to close the sale. This involves signing a purchase agreement and transferring ownership of the practice.

It's important to work with a reputable escrow company to handle the closing process. They will ensure that all of the necessary paperwork is filed and that the funds are transferred properly.

Selling your dental practice can be a complex process, but by following these steps, you can increase the chances of getting the most money for it.



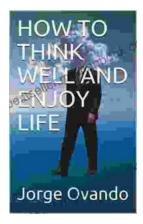
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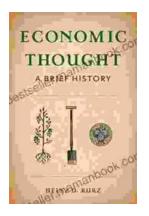
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